

TRUE Health and Financial FREEDOM



Presentation by Ani Black and Karen Ross 2013

USANA Health Sciences



- established in 1992 by world renowned research scientist - Dr. Myron Wentz
- USANA products are ‘highest rated supplements in the world’ for all age groups
- recognized worldwide and awarded year after year in 22 countries and growing
- world leader in anti-aging health products
- 600+ elite athletes & Olympians trust their health & performance to USANA

Big Business BENEFITS for All



- work at home - or wherever you are
- partner with a world-class company
- global health leader in 22 countries
- create your own schedule
- earn while you learn
- no limit on earnings
- significant tax advantages

The TIMING is NOW

- Capitalize on global trend: the Wellness Revolution
- Word-of-mouth advertising still #1 way to revenue
- Solid global enterprise
- Be your own boss



HEALTH is ALWAYS in the news



People today suffer from premature death:

- Cardiovascular disease (17.3 million*)
- Cancer (7.5 million*)
- Stroke (6.1 million*)
- Respiratory disease (4.2 million*)
- Diabetes (1.2 million*)



Most of these diseases are caused by:

- poor diet • deficient sleep • chronic inflammation • stress
- drugs • smoking • pollution • no down time • no exercise



More than 2,000,000 Canadian adults have diabetes.
1/3 are not aware of it.

– *Health Canada*

WHAT DO THESE PEOPLE HAVE IN COMMON?



Phoebe Price
Super Model



Jack Roush Jr.
Race Car Driver



Zheng Zie
Tennis Star



Tim 'Desert Storm' Bradley
WBO Welterweight Champion



Angie Harmon
Actor

Top Performers take top quality health products
— USANA!

TAKE CHARGE OF YOUR FINANCES



Most people lie awake at night
worrying about money

- Most people live paycheck to paycheck
- Canadians are not saving enough
- The average Canadian household is over \$40,000 in debt
bankruptcy-canada.ca 2011
- People work 4 - 6 months a year just to pay taxes – Tax Freedom Day is June 10
- Most people are not financially prepared for retirement
and they don't even know it
- Most Canadians drop down to a poorer standard of living after retirement
- “Canadians are not saving enough for a rainy day.” –
Minister of Finance, Canada

You CAN take charge of your finances – here's how!



Tax Advantage: HOME BASED BUSINESS

“Home-based business continues to be one of the fastest growing forms of entrepreneurship.”

— B.C. Ministry of Competition, Science and Enterprise

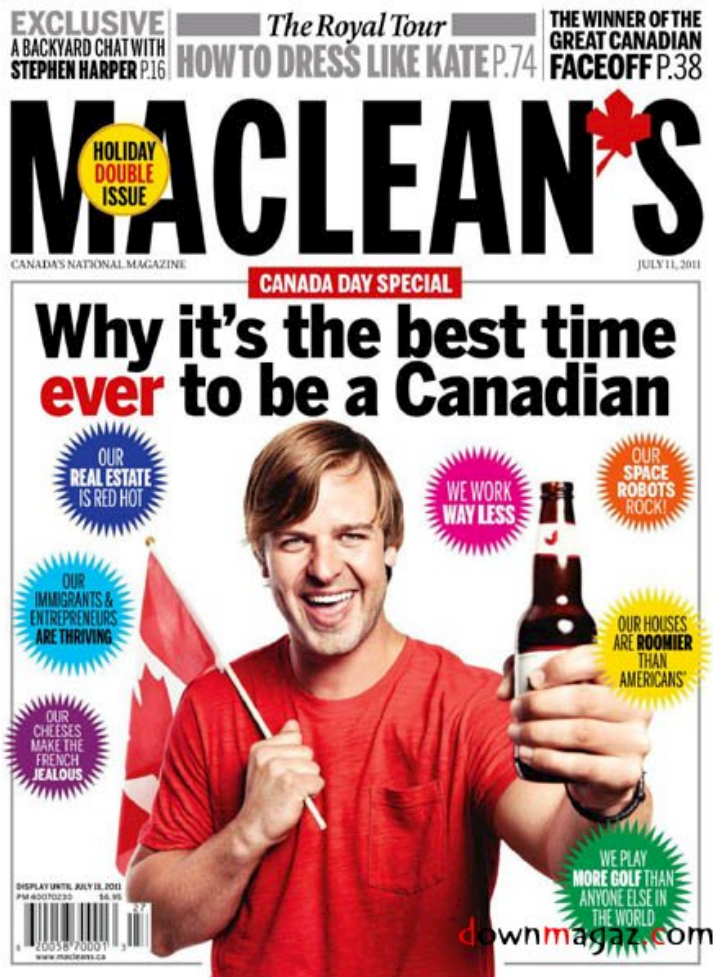
- No employees
- No boss, no set hours
- No set workplace
- High income potential
- Significant tax advantages
- Set your own schedule



“The light at the end of the tunnel is the financial opportunity that starting your own business offers. Every North-American taxpayer who works a full-time job and does not have a side business is probably overpaying taxes by \$3,000 to \$9,000 a year!”

— Sandy Botkin, CPA, former IRS tax attorney, founder of TRI

Home-based biz is Here-to-stay



By 2008, there were 2.8 million self-employed Canadians.

“It’s never been a better time to start a business and it’s actually getting better and better.

“Basements and spare bedrooms are where the future of Canadian business is being decided.”

- Maclean's Magazine July 2009

Canadian OPPORTUNITY – Network Marketing!

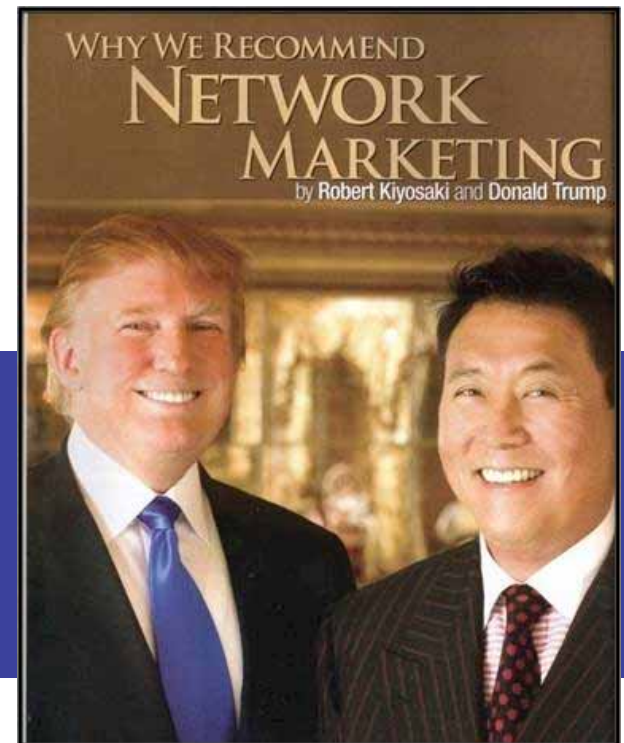


Ian and Ani Black

USANA 1-Star Diamond Directors
USANA Million Dollar Club

- by 2010, more than a million Canadians owned a network marketing business
- sales have exceeded \$2.2 billion¹
- global revenue surpassed \$114 billion/yr²

1.www.dsa.org 2.www.wfdsa.org



“Network marketing is the fastest growing business model in the world today.”

- Robert Kiyosaki



North American Average Total Earnings

The following chart demonstrates the wealth many Associates are creating with the USANA opportunity (CAD):¹

Rank	% of Active	% of Everyone	Weekly Average	Annual Low	Annual High	Annual Average <small>(Wkly Avg x 52)</small>
------	-------------	---------------	----------------	------------	-------------	--

FULL-TIME ASSOCIATES²

Star Diamond Director	4%	< .1%	\$ 23,811	\$ 614,668	\$ 1,617,828	\$ 1,238,217
Diamond Director	4%	< .1%	\$ 8,142	\$ 286,668	\$ 631,325	\$ 423,416
Emerald Director	9%	0.1%	\$ 6,479	\$ 171,299	\$ 393,991	\$ 336,929
Ruby Director	16%	0.1%	\$ 3,670	\$ 49,629	\$ 310,653	\$ 190,903
Gold Director	67%	0.5%	\$ 1,798	\$ 18,563	\$ 256,647	\$ 93,527

PART-TIME ASSOCIATES

Silver Director	2%	0.3%	\$ 1,269	\$ 25,332	\$ 153,816	\$ 65,907
Bronze Director	2%	0.3%	\$ 804	\$ 19,049	\$ 76,387	\$ 41,863
Director	4%	0.6%	\$ 595	\$ 8,983	\$ 49,318	\$ 30,939
Achiever	9%	1%	\$ 408	\$ 6,301	\$ 44,334	\$ 21,200
Builder	27%	4%	\$ 239	\$ 3,243	\$ 24,771	\$ 12,432
Believer	45%	6%	\$ 146	\$ 2,157	\$ 15,898	\$ 7,591
Sharer	11%	1%	\$ 85	\$ 1,072	\$ 20,264	\$ 4,393

THE POWER OF NETWORK MARKETING



Linear Income

- Traditional job
- You work for your paycheck
- Trading time for money
- No job security



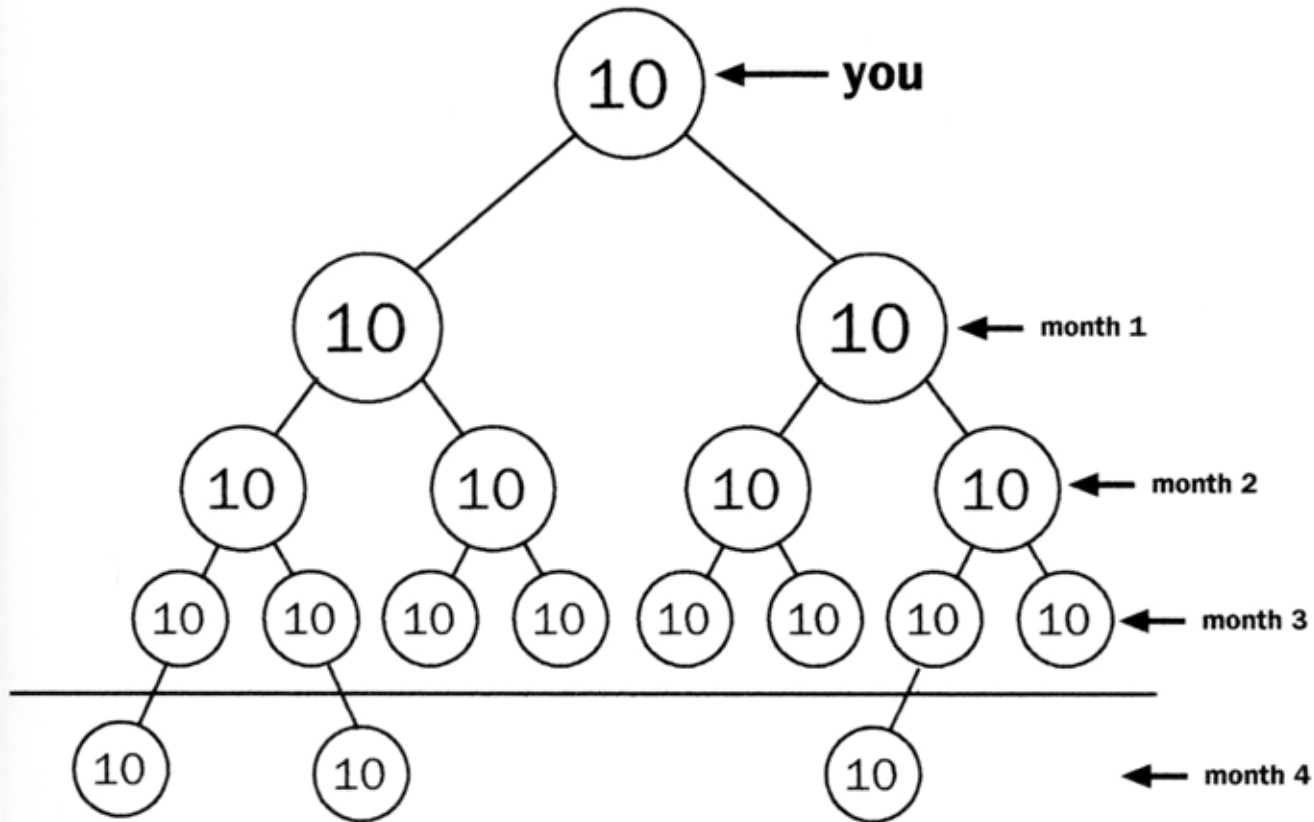
Residual Income

- Build a global team of business builders
- Earn from your efforts and your team's efforts
- Be in business for yourself, not by yourself
- No glass ceiling – income unlimited

“I'd rather earn 1% of 100 people's efforts than 100% of my own” — JP Getty

It's about time...

Time Leverage



1 person max hours work per week $16 \times 7 = 112$ hours
15 people working 10 hours a week = 150 hours

WHAT USANA Health Sciences OFFERS YOU:



- No previous experience needed
- No age or gender discrimination
- Rewards effort, not seniority
- Offers highest quality health products
- Low start-up investment
- Low monthly investment
- No inventory required
- Local – and – global potential
- You choose who you work with
- You choose your hours
- You choose your level of income

6 Ways to EARN INCOME with USANA



Retail Sales

Earn profits on the difference between wholesale and retail.



Weekly Commissions

Earn a starting commission up to 20% from your customers and sales volume of your team.



Lifetime Matching Bonus

Sponsor new PaceSetters and receive up to a 15% match of their sales volume for the life of their USANA business.



Incentives

Be rewarded with luxury travel, prizes, even extra cash through USANA's generous incentive programs.



Leadership Bonus

Participate in USANA's 3% worldwide weekly bonus pool.



Elite Bonus

Enrich your income with USANA's 1% quarterly bonus shared among the top 35 income earners.

Professional Pack

If you are a committed professional who is serious about making money and investing in your USANA business, the Professional Pack has everything you need, including enough products to generate sales for your first commission cheque.

Pack Features:

- 3 Business Centres
- 10 Event Vouchers valued up to \$164.50 CDN each*
- 16 Cycles of The Income Maximizer™** (\$351.20)
- Enough SVP to earn a first commission cheque equal to \$130

Your Price

\$1,650 • 1,250 SVP

Professional Pack Item #404

You Save Over

\$1,000

Earn your first \$130 commission cheque

†All trademarks are the property of their respective owners.

*Event Passes expire one year from date of purchase. No credit for remaining balances, if any. Non-refundable. No cash value. Not valid for USANA's Success on the High Seas. Vouchers are good for one quarterly event or 1/2 of one Convention registration, based on event availability. Subject to paying taxes on vouchers in Canada and Florida for events in those locations.

**With a minimum 100-point Autoship (contents subject to change).

All contents subject to change. We reserve the right to exchange any of the above products for another of equal value.



USANA Canada Company
80 Innovation Drive, Woodbridge, Ontario L4H 0T2

Products Include: HealthPak™, Essentials™, Proflavanol® C100, BiOmega™, Procosa®, Usanimals™, Body Rox™, Vitamin D, Active Calcium Plus™, USANA® Probiotic, Rev3 Energy Surge™ Pack, BlenderBottle®†, Dutch Chocolate Nutrimeal™ (5 pouches), French Vanilla Nutrimeal (5 pouches), Wild Strawberry Nutrimeal (5 pouches), Peanut Butter Crunch Nutrition Bar, Chocolate Fusion Nutrition Bar, Sensé™ Sample Offering (9 mini tubes), Gentle Daily Cleanser, Hydrating Toner, Daytime Protective Emulsion, Night Renewal Crème, Perfecting Essence, Revitalizing Shampoo, Nourishing Conditioner, Energizing Shower Gel, Health & Freedom Newspaper (14), Product Information Booklet (2), Product Catalogue (10)

04649 CA/ENG 02/13

Entrepreneur Pack

If you want a strong start to building your USANA business, the Entrepreneur Pack gets you well on your way by providing an exceptional deal on USANA products for you to use and sell, which can generate enough Sales Volume Points to activate not one but three Business Centres.

Pack Features:

- 3 Business Centres
- 2 Event Vouchers valued up to \$164.50 CDN each*
- 10 Cycles of The Income Maximizer™** (\$219.50 CDN)

Your Price

\$750 • 500 SVP

Entrepreneur Pack Item #401

You Save Over

\$550

†All trademarks are the property of their respective owners.

*Event Passes expire one year from date of purchase. No credit for remaining balances, if any. Non-refundable. Non-transferable. No cash value. Not valid for USANA's Success on the High Seas. Vouchers are good for one quarterly event or 1/2 of one Convention registration, based on event availability. Subject to paying taxes on vouchers in Canada and Florida for events in those locations.

**With a minimum 100-point Autoship (contents subject to change).

All contents subject to change. We reserve the right to exchange any of the above products for another of equal value.



USANA Canada Company
80 Innovation Drive, Woodbridge, Ontario L4H 0T2

Products Include: HealthPak™ (2), BiOmega™, Procosa®, RESET™ Kit, BlenderBottle®†, Dutch Chocolate Nutrimeal™, Fibergy® Plus, Peanut Butter Crunch Nutrition Bar (1 box), Oatmeal Raisin Nutrition Bar (1 box), Daytime Protective Emulsion, Gentle Daily Cleanser, Hydrating Toner, Night Renewal Crème, Perfecting Essence, Energizing Shower Gel, Revitalizing Shampoo, Nourishing Conditioner

04649 CA/ENG 03/13

Any background = Success in USANA



Ani Black
Counseling astrologer
BRITISH COLUMBIA



Johanne Côté & Mario Jutras
Teachers
QUEBEC



Imma Soukka
Health professional
QUEBEC



Lisa Whittall-Miller
Real estate agent
ONTARIO



Vivian Lee & Alex Tai
Travel agent, Buyer
BRITISH COLUMBIA



Karen Ross
Hospitality industry
BRITISH COLUMBIA



Andrew Chen
Professional photographer
ONTARIO



Deanna & Dave Waters
Television producer/director,
Marketing director
MANITOBA

Why we chose USANA!



Distributor's from any company globally -
vote annually and

USANA voted BEST Network
Marketing Company
16 years IN A ROW in
MLM INSIDER

Voted #1 Distributor's Choice

- BEST Nutritional Company
- BEST Weight Loss Company
- BEST Compensation Plan

In USANA you can enjoy physical and financial health.
Start living the life you've always wanted NOW!